

# Modelling Knowledge

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## Diffusion of knowledge

Generalized Epidemic Process (GEP):

- classical epidemics
- threshold epidemics
- mean-field infection
- forgetting or activation  
i.e. passive vs. active knowledge
- Initial infection:  
„seed group“ of interconnected nodes

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Bimodal Network with  $N = N_{orgs} + N_{projs}$  nodes

$x \sim y \iff$  edge between  $x$  and  $y$

$d(x)$  = degree of  $x$   
 = number of projects in which **organisation**  $x$  participates  
 or number of participating organisations in **project**  $x$

$\omega(x) = \omega_t(x) = \begin{cases} 0 & \text{unaware} \\ 1 & \text{knowing} \end{cases}$  at time  $t$

 first model:  
one type of knowledge



project  $x$  can be unaware/knowing and  
 organisation  $x$  can be unaware/knowing

first model:  
no distinction between  
organisations & projects

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### global observable

$b = b_t = \frac{1}{N} \sum_{x=1}^N \omega(x)$  total knowledge prevalence (at time  $t$ )

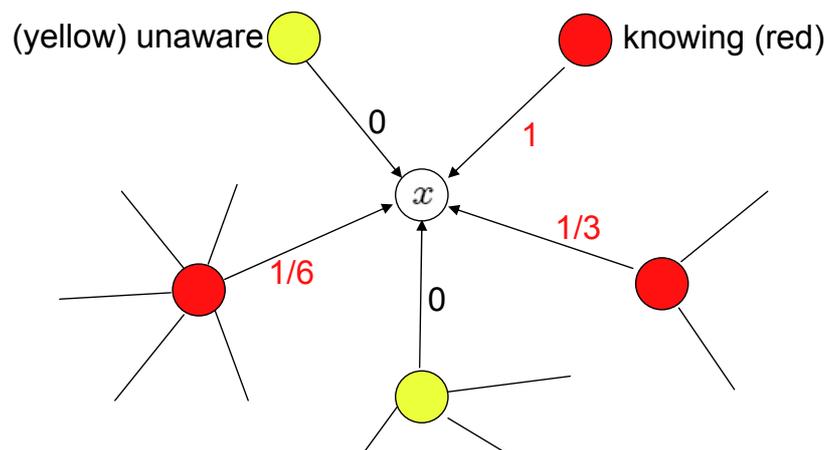
### local observables

$\Omega_t(x) = \sum_{x \sim y} \omega(y)$  number of knowing neighbours of  $x$  = **3**

$\Phi_t(x) = \sum_{x \sim y} \frac{1}{d(y)} \omega(y)$  local knowledge inflow =  **$1 + 1/3 + 1/6 = 1.5$**

Inner structure of projects  
is *not* FullGraph, but now  
we account for that:

1/degree weighing of the  
knowing neighbours



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## ( $\epsilon$ ) epsilon-process ~classical epidemics

- Local infection by *knowing neighbours*
- The epsilon-process has a very low probability  $\epsilon$ , but:
- The more neighbours knowing, the higher the probability to get knowing:

$$P_{0 \rightarrow 1} \approx \epsilon \cdot \Phi(x)$$

$$\Phi_t(x) = \sum_{x \sim y} \frac{1}{d(y)} \omega(y)$$

But this rather weak epsilon process only happens below a threshold ...  $1 \leq \Omega(x) < \Delta$

## ( $\alpha$ ) alpha-process: delta-threshold infection

If the *number of knowing neighbours*

exceeds a threshold  $\Delta$

$$\Omega(x) \geq \Delta$$

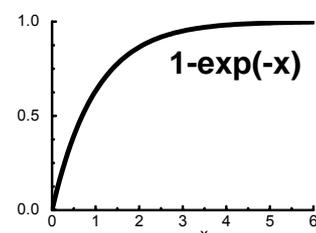
suddenly there is a *higher* probability  $\alpha$  to get knowing

$$P_{0 \rightarrow 1} \approx \alpha \cdot \left(1 - e^{-\Phi(x)}\right)$$

Degree weighed inflow

$$\Phi_t(x) = \sum_{x \sim y} \frac{1}{d(y)} \omega(y) \quad \text{shift into } [0..1]:$$

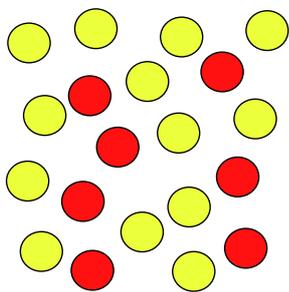
$$(1 - e^{-\Phi_t(x)}) = \begin{cases} \sim 0 & \text{for } \Phi_t(x) \text{ small} \\ \sim 1 & \text{for } \Phi_t(x) \text{ large} \end{cases}$$



## ( $\beta$ ) beta-process: mean-field influence also infects

- i.e. mass media, intuition about the state of the whole system, journals, ... = „mean-field“.
- Proportional to square of relative prevalence

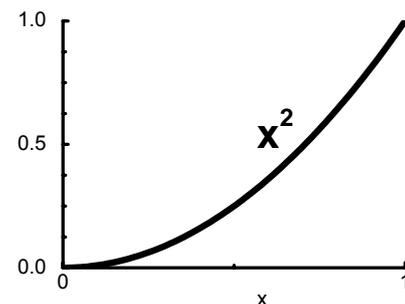
$$P_{0 \rightarrow 1} = \beta (b_t)^2$$



$$b_t = \frac{1}{N} \sum_{x=1}^N \omega(x)$$

total knowledge prevalence

$$7 / 20 = 0.35$$



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## ( $\gamma$ ) gamma-process: forgetting *passive* knowledge

- The less-knowing my neighbours, the higher my  $\gamma$ -process-forgetting

$$P_{1 \rightarrow 0} = \gamma \left( 1 - \frac{\frac{\text{Ratio of unaware neighbours}}{\Omega_t(x)}}{\frac{\text{Ratio of knowing neighbours}}{d(x)}} \right)$$

But I can only forget PASSIVE knowledge. ACTIVE knowledge stays with me..8

## ( $\zeta$ ) zeta-process:

### activation of passive knowledge

- Each time step there is a (constant) probability  $\zeta$  to get from „passive“ to „active“ knowledge

$$P_{1 \rightarrow A} = \zeta$$

- Only passive knowledge can be forgotten. Once activated, the node stays knowing forever.
- Possible extensions:
  - Active knowledge „counts“ more than passive knowledge (e.g.  $A=3$ )
  - When several competing knowledge dimensions: *Active* knowledge of everything is *not* possible

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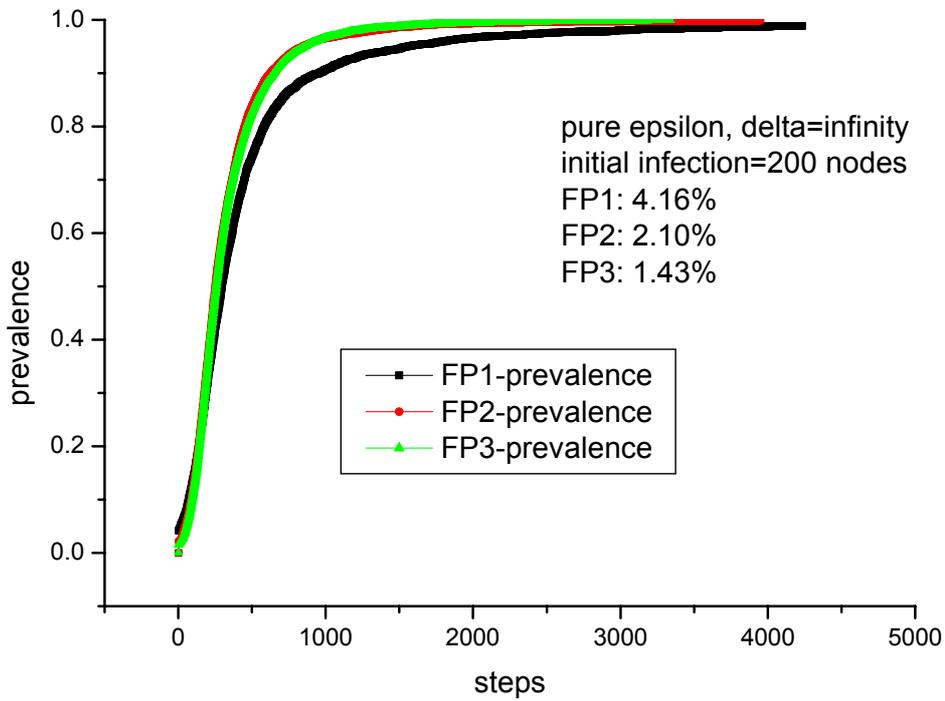
### Planned *next* extensions:

- infectious time is only short after infection
- competing knowledge types:
  - first steps into high-dimensional knowledge representation
  - no *active* knowledge of all types possible
  - Majority rules for local and mean-field processes

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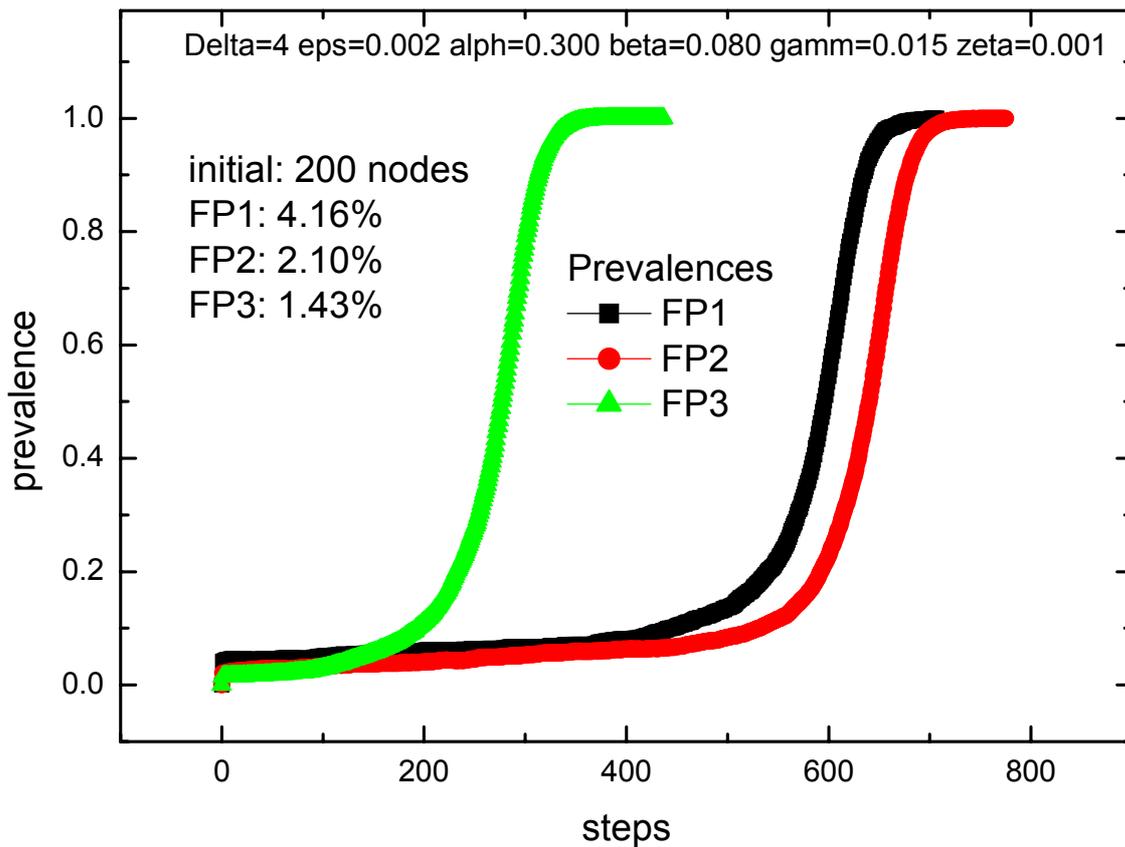
# Pure Epsilon process $\epsilon=0.04$

$\alpha=0$   $\beta=0$   $\gamma=0$   $\zeta=0$   $\delta=\infty$



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One infection run: **Prevalence** FP1 FP2 FP3 - comparison

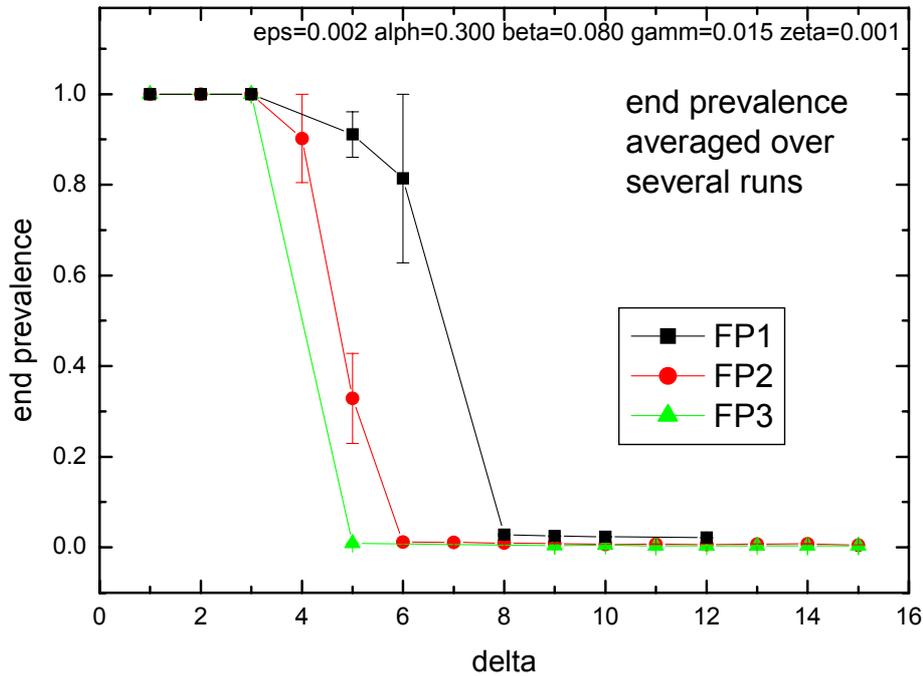


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# FP1, 2, 3

# Variation of delta-threshold

Many runs, averages of **end** results

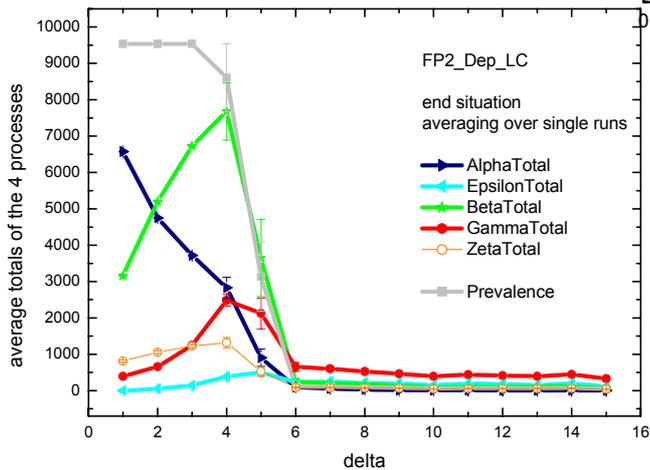
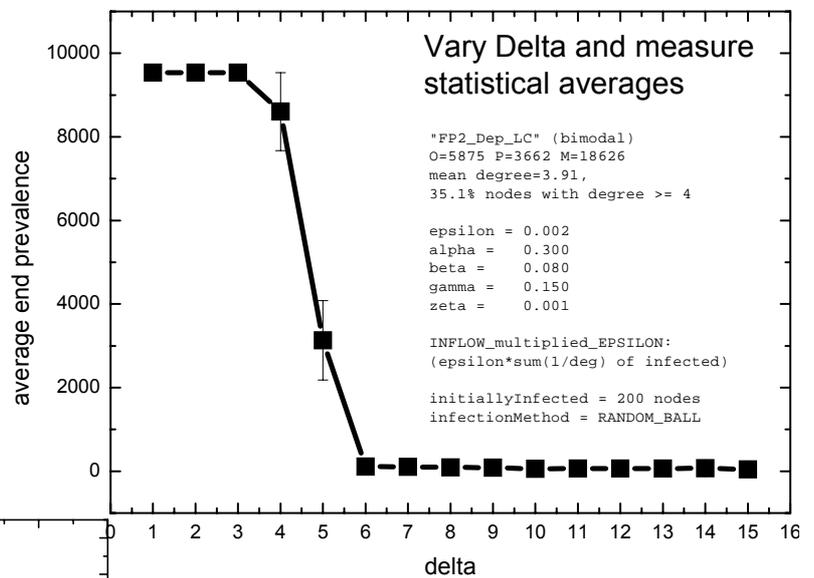


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# FP2

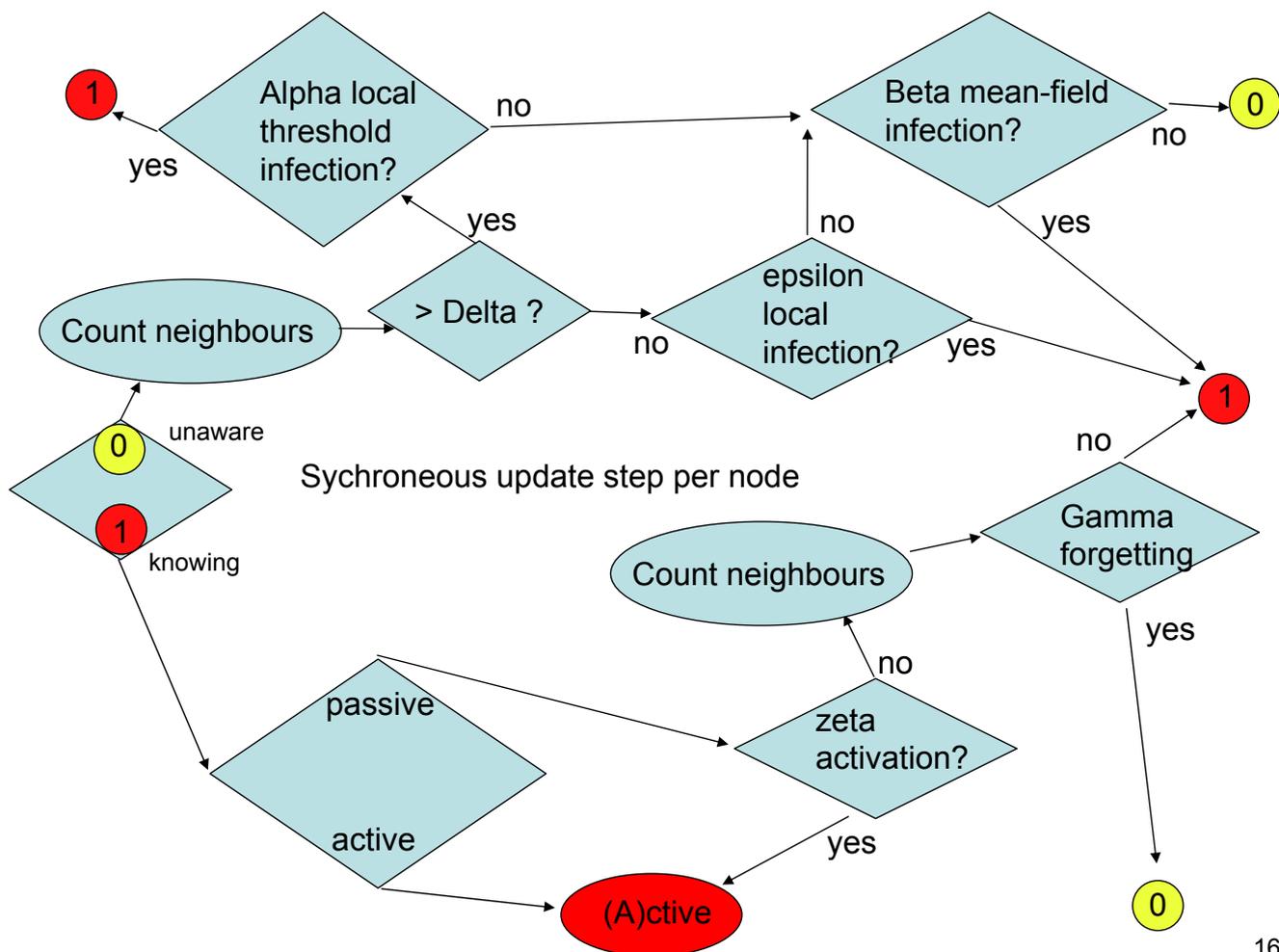
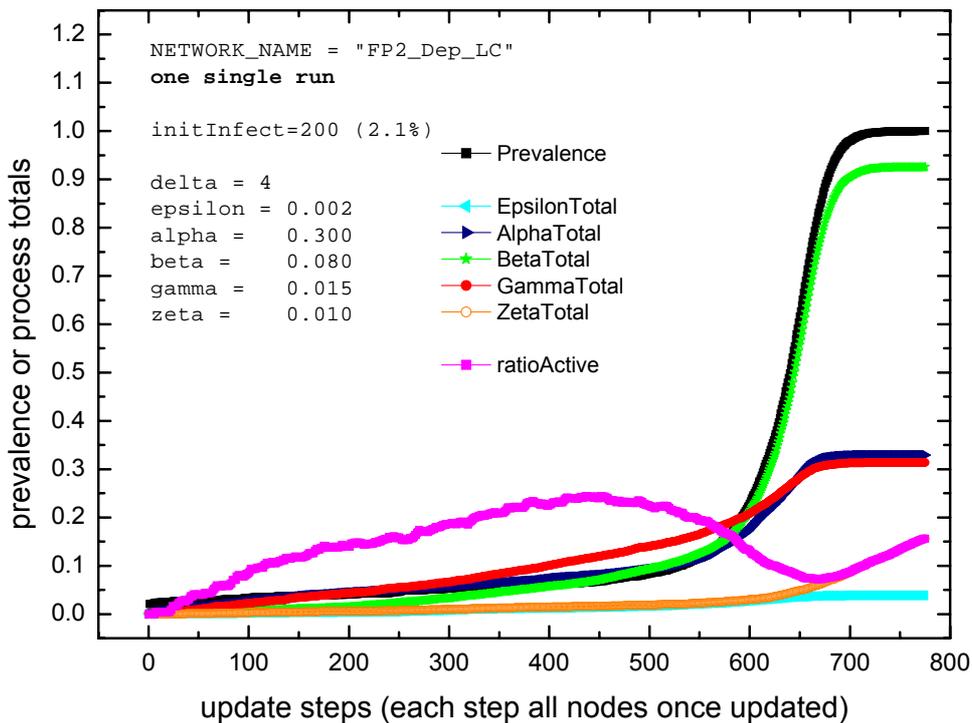
Variation of delta

Many runs, averages of **end** results



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Each process can be studied



## First simple model for best-partner choice

$$x=(x_1, \dots, x_n)$$

$$y=(y_1, \dots, y_n)$$

$$|x_i - y_i| \geq \delta_{comp}$$

### Complementary Knowledge Subspace

$$D_{comp} = \{i : |x_i - y_i| \geq \delta_{comp}\}$$

$$d_{comp} = \#D_{comp}$$

complementary knowledge number

$$|x_i - y_i| \leq \delta_{shared}$$

### Shared Knowledge Subspace

$$D_{shared} = \{i : |x_i - y_i| \leq \delta_{shared}\}$$

$$d_{shared} = \#D_{shared}$$

shared knowledge number

The **probability**  $P(x \sim y)$  that  $x$  cooperates with  $y$  and produces new knowledge is a monotone rising function of the size of common speech, measured by  $d_{shared}$ :

$$P(x \sim y) \propto d_{shared}$$

The **value** of this new knowledge component is a monotone rising function of the number of topics in which the cooperators complement each other. This number is measured by  $d_{comp}$ :

$$x_{n+1} \propto d_{comp}$$